

# The virtues of brevity

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Brevity (brevedad) is a good quality for writers and speakers. Another word for the same is “conciseness” (concisión).

Here are some great and important sentences on this subject.

- “Brevity is the soul of wit” (lo bueno si breve dos veces bueno). Wit = ingenio o inteligencia. This sentence comes from Shakespeare’s play Hamlet.
- “It is my ambition to write in 10 sentences what others say in a book”. Who said this? Nietzsche, the philosopher.

So here you have some of the secrets of good writing and communication.