

KISS: Keep it simple and short

26 de mayo de 2015



Laziness and a lack of precision (*la pereza y una falta de precisión*) are two common features of mankind (*dos características frecuente de la humanidad*). Unfortunately (*desgraciadamente*), these are features of English speakers and writers. These features are to be avoided like the plague (*hay que huirlas como de la peste*).

Although the following sentences (oraciones) are correct they are verbose (son verbosas).

- Rajoy did some ironing yesterday.
- Morales did some cooking on the 1st of April.

Why not write, using fewer words and delivering the same message, with more clarity? Review the following:

- Rajoy ironed yesterday.
- Morales cooked on 1st of April.

These sentences are shorter and easier to understand. So why make life difficult for yourself and the reader?

In English the golden rule (*la regla de oro*) is simplicity, so that “every man and his dog” (*todo el mundo*) can understand the words without difficulty. So, each time you write, remember this: “KISS”. It is an acronym (*un acrónimo*) for “**keep it simple and short**”.